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OCT 16 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Hawkins)	Art Unit: 2623
)	
Serial No.: 10/802,589)	Examiner: Stronczer
)	
Filed: March 17, 2004)	50T5731.01
)	
For: SYSTEM AND METHOD FOR MULTIMEDIA)	October 16, 2008
PLAYLIST)	750 B STREET, Suite 3120
)	San Diego, CA 92101
)	

RESPONSE TO OFFICE ACTIONCommissioner for Patents
Alexandria, VA

Dear Sir:

This respond to the Office Action dated September 23, 2008.

Summary of Rejections

- a. Claims 1, 2, and 4 have been rejected under 35 U.S.C. §103 as being unpatentable over Pontenzone et al., USPP 2002/0152278 in view of Hori et al., USPN 7,209,942.
- b. Claims 5-7, of which Claim 5 is independent, have been rejected under 35 U.S.C. §103 as being unpatentable over Pontenzone et al. in view of Asmussen et al., USPP 2002/0042923 and Hempleman et al., USPN 6,243,725.

1168-119.AM3